

CENTRE FOR IDEA, INNOVATION, INCUBATION AND  
ENTREPRENEURSHIP (CIIIE), RDIAS

IS PLEASED TO ANNOUNCE



**INTER COLLEGE BUSINESS PLAN COMPETITION - 2018**

October 20, 2018  
(Saturday)

Unleash Your Potential- Conquer Your Dreams



**Organized by:**

**RUKMINI DEVI**

**Institute of Advanced Studies**

NAAC Accredited, 'A+' Grade (2nd Cycle), Category 'A+' Institute

An ISO 9001 : 2015 Certified Institute

High grading 83% by joint assessment

(Approved by AICTE, Ministry of HRD, Govt. of India),

Affiliated to Guru Gobind Singh Indraprastha University, Delhi

2A & 2B, Madhuban Chowk, Outer Ring Road, Phase -I, Delhi - 110085

Member of AMDISA, AIMA, CII, DELNET, NDL, DMA, CEGR, ICT Academy, NHRDN, ASSOCHAM

MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India



## *Introduction*

The Centre For Idea, Innovation, Incubation And Entrepreneurship (CIIE), RDIAS in its constant endeavour to identify, support and nurture the entrepreneurial streak amongst the students is holding this Business Plan Competition with the objective of enabling students to think out of the box and showcase their innovative ideas and skills in front of financial investors, industry and entrepreneurial experts. This will provide the budding entrepreneurs an opportunity to showcase their dream business ideas and evaluate its commercial viability. One of the most important key to success for a successful enterprise is a well thought out Business plan. Students get to present their innovative, feasible and executable Business plan to the experts and get them critically evaluated.

## *Format of the Competition*

Competition will consist of two rounds.

### **Round1**

This will be an online round where each participating Team must submit an Executive Summary in a pdf format of not more than two pages (excluding cover page). The summary should be specific and should cover the following points.

- Business overview
- Strategy of execution
- Market opportunity
- Competitors analysis
- Organization structure
- Financials

Mail id - ciie@rdias.ac.in

### **Round2 (B-Plan Presentation)**

This will be the final round of B Plan Competition to be held at RDIAS. Top 10 teams will be selected. Each team will present its Business Plan in front of an esteemed panel of judges (Not more then 7 Minute).

The top 3 teams will be awarded prizes along with certificates.

Participation certificates will be given to all the final teams.

The Winners shall be decided on the basis of:

- Uniqueness of Idea
- Market Research
- Operational Plan
- Marketing Plan
- The Financial Plan
- Implementation
- Attractiveness to investors

## *Rules and Regulations*

1. The Team can be represented by a minimum 1 member and maximum 3 members, from the same Institute
2. All the team members must be from the same College.
3. There is no restriction on the number of teams from an institute.
4. The contest is open to all students who are currently pursuing Graduate & Post Graduate Programme.

**Registration Fee: Rupees 500/- per team.**

## *Important Dates*

Registration Closes :	30th September, 2018
Submission Deadline for Executive Summary : (Round 1)	10th October, 2018
Final B Plan Presentation : (Round 2)	20th October, 2018

## *Awards and Opportunities*

### Cash Award for Winners

First Prize: Rs.7,500/-  
Second Prize: Rs.5,000/-  
Third Prize: Rs.3,000/-

Exciting opportunities await the deserving to-

- INTERN WITH EK GAON TECHNOLOGIES
- INCUBATE AT AMBEDKAR UNIVERSITY IF YOUR BUSINESS IDEA IS ON SOCIAL ENTREPRENEURSHIP
- EXPERT GUIDANCE FROM OUR ESTEEMED PANEL OF JUDGES.

## *Registration & Fee Submission*

Registration can be done online at <http://events.rdias.ac.in>

### Payment Mode

The registration fees can be paid either through Online Transfer / Demand Draft (or Cheque payable at par) favouring "Rukmini Devi Institute of Advanced Studies" payable at Delhi. The registration fee can also be paid directly into the following Bank Account:

Account Name: Rukmini Devi Institute of Advanced Studies Account Type: Saving

Account Number: 0649010100018152 IFS Code: PUNB0456300

Bank Address: Punjab National Bank, Madhuban Chowk, Rohini, Delhi-110085

## *Contact Us*

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# How To Reach Rukmini Devi Institute of Advanced Studies

